## PIAC Working Group REPORT

Working Group	Communications & Outreach
Date	17 January 2018
Description/Objective	Priority Areas of the Communications & Outreach Working Group:
	1. Website
	2. Newsletter/TDSB Connects
	3. PIAC member and SC handbook
	4. Social Media
	5. Outreach
Update	Identified PIAC stakeholders
	-SAC/SCs
	-PIAC Reps/Alts
	-Parents in TDSB
	Other committees (top four: Mental Health & Well-being, SEAC,
	FSLAC, Equity Policy Advisory Committee)
	-MoE
	-TDSB
	Brainstormed how to reach stakeholders
Motion(s)	None at this time
Question(s)	None at this time
Next Steps and Action items	Revise PIAC Member Toolkit/SC Toolkit
	Amalgamate SC presentations and split into stakeholder sub-decks
	Postcard translations
	Re-write SC section for TDSB website
Co-lead(s)	Loen Hansford: loen.hansford@gmail.com and Michelle Aarts:
	michelle@dobber.ca
Working Group Members	Latha John (admin): Yes
	Loen Hansford (co-lead): Yes
	Michelle Aarts (co-lead): Yes
	Trixie Doyle (co-chair): Yes
	Heather Vickers (co-chair): Yes
	Chris Levien: no (apologies)
	D. Williams: No
	Erin Goto: Yes
	Jess Hungate: No (apologies) Nazerah Shaikh: No
	John Bakous: Yes
	Gazi Rahman: No
	Dean Gray (parent member): No (apologies)
	Nicole Herbert (community member): Yes
	Randy Samuel (community member): No
	Karim Hajj (community member): No
	Maritza Guzman (community member): Yes
	Crystal Stewart (parent): No (apologies)
	Kate Leuschen-Millar: No (apologies)
	Zena Shereck: No (apologies)
	Sharon Beason (parent): Yes